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Clareity and Secure Computing Partner to Provide Security Solutions Specifically Designed to Protect MLS Data

User Authentication Technology Tailored for Real Estate Professionals Solves Nightmare of Unprotected MLS and Customer Information

July 28, 2004 (San Francisco, California) – Clareity Consulting and Communications, a leading IT and security consulting firm to the real estate industry, and Secure Computing (Nasdaq: SCUR), a provider of global security solutions, have partnered to provide real estate professionals with an easy-to-use and affordable user authentication system designed to protect sensitive MLS and real estate-related data.

For years, the real estate industry has been in serious need of improving its data protection standards. Most MLSs and real estate companies continue to rely solely on a username-password mechanism, which is easily compromised due to the sharing of passwords and ease of hacking. This lax security mechanism has resulted in a national epidemic of unauthorized system access and data theft. Controlling access to the MLS -- as well as transaction management systems and broker systems -- is more critical than ever, since it is no longer just listing information at stake. MLS systems now include a host of contact management and CRM applications that store personal information about clients and prospects.

With the industry's unique needs in mind, Clareity is now using Secure Computing's SafeWord® strong authentication solutions to tailor its world-class security technologies to provide powerful and practical products for real estate professionals. The customized solutions will provide heightened security across a broad spectrum of real estate IT



systems and will be specifically designed for mobile professionals. They will provide MLSs and real estate companies with heightened security while being easy to use and inexpensive.

“A strong authentication system for real estate professionals that is simple yet reliable is long overdue,” said Gregg Larson, President and CEO of Clarity Consulting. “The username-password system now in use poses real threats to our industry and must be upgraded to the new and more effective standards used in other industries. In partnership with Secure Computing, Clarity can now help real estate organizations through the process of tailoring and implementing the right security solution for their MLS. This includes designing the right security solution for each MLS, planning the installation, system integration, staff training, and providing on-site assistance to guarantee a successful deployment.”

Secure Computing has been securing the connections between people and information for over 20 years. Specializing in delivering solutions that secure these connections, the company has over 11,000 global customers (representing hundreds of thousands of employees), including the majority of the Dow Jones Global 50 Titans and the most prominent organizations in banking, financial services, healthcare, telecommunications, manufacturing, public utilities, and government. .

“Clarity has the expertise to implement and customize security solutions for real estate professionals, and Secure Computing is proud to partner with Clarity through our award-winning SafeWord user authentication systems,” said Jay Goldlist, vice president, Enterprise Security Division of Secure Computing. “SafeWord systems include many authentication options -- tokens, digital certificates, smart cards, biometrics, and text-messages to wireless devices such as cell phones, pagers and Palm Pilots. Clarity and Secure Computing can help an MLS mix and match any or all of these SafeWord solutions to offer the best, most flexible solution for all of its subscribers.”

Clarity recommends and supports Secure Computing products and functions long-term as the company’s advisor for real estate industry product development and as its troubleshooting partner with MLSs, transaction management systems, broker systems and other areas of the real estate industry where access must be protected. The

partnership will help ensure the highest level of service over the life of the customer's contract. Clareity can also coordinate cooperation, compatibility, and cost savings in markets where there are multiple or neighboring MLSs implementing Secure Computing products.

[See a joint Clareity and Secure Computing Presentation at Inman Connect:](#)

A Secure Computing executive will be joining Matt Cohen, Clareity's Chief Technologist and security guru on the stage at the Inman Connect Conference (<http://www.inman.com>) in San Francisco on Thursday, July 29th at 4:15pm for a joint presentation on Security and Strong Authentication. Clareity hopes to see you there!

About Clareity

Founded in 1996, Clareity continually provides its clients truly independent and unique perspectives and insights. Clareity has successfully executed a vast array of consulting projects for our clients, related to:

- IT Security Audits and Assessments
- Transaction Management Systems
- Mergers, acquisitions and strategic alliances
- New product marketing and business plans
- Product integration specifications
- Competitive analysis
- Contract negotiations
- Project management and implementation assistance
- Creation and analysis of RFPs for MLS systems, public records, broker systems, and TMS
- Recruiting and staffing services
- Expert witness and opinions
- Market research including electronic surveys, interviews, and focus groups
- Strategic Planning

About Secure Computing

Secure Computing (NASDAQ: SCUR) has been securing the connections between people and information for over 20 years. Specializing in delivering solutions that secure these connections, Secure Computing is uniquely qualified to be the global security solutions provider to organizations of all sizes. Our more than 11,000 global customers, supported by a worldwide network of partners, include the majority of the Dow Jones Global 50 Titans and the most prominent organizations in banking, financial services, healthcare, telecommunications, manufacturing, public utilities, and federal and local governments. The company is headquartered in San Jose, Calif., and has sales offices worldwide. For more information, see <http://www.securecomputing.com>.